

Himanshu Kapuriya

WordPress Developer | Performance Optimization Specialist

📞 +91 9687392646 ✉️ kapuriyahimanshu8@gmail.com 🌐 [linkedin.com/in/himanshu-kapuriya](https://www.linkedin.com/in/himanshu-kapuriya)

Summary

WordPress Developer with 3+ years of experience building high-performance, scalable, and SEO-optimized websites. Specialized in improving Core Web Vitals and achieving PageSpeed scores of 85-95+. Strong expertise in WooCommerce development and conversion-focused optimization.

Skills

Languages: HTML, CSS, JavaScript, PHP

Tools: WordPress, Elementor, WooCommerce, WPBakery, Divi

Core: Performance Optimization, Core Web Vitals, Technical SEO, Responsive Design

Other: Migration, Hosting, Security Optimization

Experience

Junior Software Engineer
Cypherox Technologies Pvt Ltd

Sep 2024 – Feb 2026
Ahmedabad & Rajkot, India

- Developed high-performance WordPress websites using Elementor and custom themes
- Improved PageSpeed scores from 40% to 90%+ across multiple projects
- Optimized Core Web Vitals and significantly reduced load times
- Converted Figma/PSD designs into responsive, SEO-friendly websites
- Built and customized WooCommerce stores with improved checkout UX
- Enhanced mobile responsiveness and overall usability

Projects

- **Parcours Canada Website:** Developed a dynamic travel website with booking features, improved SEO, and enhanced user engagement
- **DSA Clinic Website:** Built a healthcare platform with appointment booking and patient-friendly UX, ensuring performance and accessibility
- **Calem E-commerce Store:** Created a multilingual WooCommerce store with optimized product pages and improved performance
- **Yodezen Portfolio Website:** Developed a high-end architecture portfolio with custom animations and fast loading performance
- **WooCommerce Optimization Projects:** Improved checkout UX and increased performance scores to 85-95+ across multiple stores
- **Website Migration & SEO Setup:** Executed seamless migrations and implemented technical SEO improvements for ranking growth

Education

B.Tech in Computer Engineering
RK University, Rajkot

2021 – 2025

Tools & Technologies

- **Page Builders:** Elementor, WPBakery, Divi, Bricks Builder, Breakdance
- **CMS & Platforms:** WordPress, WooCommerce, Wix, Hubspot
- **Performance Tools:** Google PageSpeed Insights, GTmetrix, Lighthouse
- **Automation & Tools:** n8n, Make (Integromat)
- **Other:** Git, cPanel, Cloudflare, DNS Management